Aggregator : website that collates/gathers/puts together data.

Mainstream = conventional

Standalone (adj) = independent program/separate computer program.

Columnist = chroniqueur (so who answers the readers problems )

Page 3 : a colloquial for an attraction included in the British tabloid newspaper “The Sun”

To fall foul of something = to contravene a law ( avoir des ennuis avec qql)

1. A\_Rupert Murdoch is the CEO ( Chief Executive Officer (PDG)) of News International.

B\_

C\_ The main activity of the company is the news industry

1. Check
2. The Financial Times (FT) has managed to convince more from 100.000 people ( to subscribe )
3. £155 is the price of the access to the FT’s website for year.

In 2008, Internet search engine Google was sued ( poursuivi en justice ) for infringing (to infringe = enfreindre) copyright law.

They had displayed (->Presenté) links to news headlines and stories from the Belgian press, without paying the newspaper for their content.

The head of the American newspaper the Wall Street Journal. He is lacking at ways to make people pay for specialist contents

Stars columnists, celebrity gossip, sports, crosswords and even page 3.

In fact, R.M was implied in a scandal involving “News of the World” and it had to close.

Tackles issues of online news. The traditional newspaper business module is under threat.

The biggest mistake which the new industry made around ten years ago,

With news content increasingly accessible online, the industry is now looking for others ways to make it’s services profitable, including charging for specialist online content. However some experts argue this could cause further decline in audience and advertising revenue.

Because most people regards news as a commodity and they don’t want to pay an extra for.

This conversation is between the Eden Project’s director (B.Scudamore) and a journalist/interviewer. The viewer deals with the importance of having a good website.

The importance of a good website

We learn that the Project encourages people to visit their website and to join our their community. There is a proper shop as well. People can have their own sessions with access to videos, sound, music.. etc.

The online shopping part enable to avoid